



Designing the future of superyachts

THE THIRD EDITION OF THE ANNUAL SUPERYACHT DESIGN SYMPOSIUM IS RELOCATING TO PALM BEACH AND HAS INSPIRED THE EVOLUTION OF A SERIES OF ESSENTIAL EVENTS FOR THE SUPERYACHT DESIGN INDUSTRY

After two highly successful editions of the Superyacht Design Symposium in New York, Boat International Media is proud to be holding the third annual edition of the groundbreaking event at the Breakers Hotel and Resort in Palm Beach, Florida, on 25 and 26 October, as a prelude to the Fort Lauderdale International Boat Show.

DESIGNERS' DINNER

During this must-attend event for the industry, all key superyacht designers will be invited to a special networking evening, the Designers' Dinner, on Monday 25 at a private Palm Beach Island Mansion.

AWARDS CEREMONY

To conclude the exciting two-day programme of the Superyacht Design Symposium the elite of the superyacht industry will don their tuxedos for a glamorous evening of entertainment in honour of the year's best superyacht designs at the inaugural ShowBoats Design Awards on October 26.

A cocktail reception and gala dinner will be followed by the glittering awards ceremony where the most notable superyacht designs of 2009 will be awarded with golden Neptune trophies at the exclusive Mar-a-Lago Club, Donald Trump's private members' club.





Superyacht Design Symposium 25 and 26 October

Stimulating, authoritative, at times even controversial, the Superyacht Design Symposium will raise questions and provoke discussion on the evolving design of superyachts and influence future projects. The Symposium offers an exclusive opportunity for delegates to share in the unrivalled knowledge of our high-profile speakers. The two-day programme will cover a diverse range of topics presented by yacht owners, designers and other experts to an audience of their peers.

Day 1

1. The Maritime Labour Convention and its effect on yacht design

The Maritime Labour Convention 2006 (MLC 2006) will impose new regulations governing crew areas aboard commercially registered yachts of above 500GT and is forecast to enter force in December 2011. Unfortunately, there was no consultation with the superyacht industry and last-minute negotiations to mitigate the convention's effects on yacht design are currently under way. Peter Southgate of the Cayman Island Shipping Registry will brief delegates on the negotiations, the implications for design will be covered by a key superyacht designer, and former owner Alan Dabbieri will give an owner's view.

2. Commercial Reality for Designers

Just what does a designer have to do to protect his interests and ensure that he is paid for his work? John Leonida, a partner in the legal practice Clyde & Co specialising in maritime law, talks informally and answers questions on the traps into which designers can fall.

3. What Owners Want: The Needs of the Modern Yacht Owner

Twenty years ago most owners were satisfied with smallish deck areas, two saloons and six cabins, but the modern owner wants much more from his yacht. Speakers include Stefano Pastrovich of Studio Pastrovich who will share his view of how the profession must evolve, and designer Jonathan Quinn Barnett who will talk about the integration of spaces for specialist interests within a yacht.

4. Amphibians and Yachts – Design Parameters and On Board Support Facilities

Speakers will discuss the capabilities of modern floatplanes and seaplanes and set out some design parameters for on board support facilities. On the panel will be Henk Koster, owner of *Grace*; chief pilot

of Prince Khalid al Sultan's 'golden fleet' Adam Domino, naval architect Donald Blount and several manufacturers.

Day 2

5. The Green Machine

Nicola Camuffo of Fincantieri examines the environmental cost of building, operating and disposing of 'green' solutions. Stephen Hills of Devonport Yachts explains how ancillary mechanical items can influence the footprint of a yacht. Marnix Hoekstra of Vripack discusses the limits of design and interior designer Christina Norris of Oversee Yachts speaks about the best choice of green materials for interior use.

6. Successful Collaboration in Design and Construction – The Challenges and Rewards of Teamwork in Delivering the Owner's Dream

This topic covers the challenges and rewards of partnerships and collaborations among multiple design studios. Speakers include Peter Wilson of MCM Yacht Management, interior designer Rémi Tessier, designer and stylist Tim Heywood and Tony Hambrook of Alloy Yachts.

7. Owners' Needs for Long Range Cruising Yachts

Two highly experienced owners whose vessels have roamed the world talk of their experiences and make some practical design suggestions

for blue water cruising yachts. Alex Dreyfoos, owner of *Silver Cloud* and winner of the World Superyacht Awards' Voyager Award, will share stories of his recent round-the-world trip.

Registration

The registration fee covers admission to the Symposium, catering over the two days (including breakfast, coffee breaks and lunch), programme packs and attendance at the Monday networking cocktail party.

Delegate ticket	\$1,650
Special membership rate	\$1,350

Membership rate available to members of the Royal Institution of Naval Architects, the Superyacht Builders' Association, the Royal Yacht Squadron, the Royal Thames Yacht Club, the Royal New Zealand Yacht Club, the Yacht Club de Monaco, the Royal Ocean Racing Club, the New York Yacht Club and the Yacht Club Costa Smeralda.

For tickets, the full event programme and for more information, visit www.superyachtdesignsymposium.com.

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